

2021 Statement of Qualifications





# GREENFIRE -BUILDERS OF THE FUTURE-

**GREENFIRE** BUILDERS OF THE FUTURE

REENFIRE

### Statement of Qualifications

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#### Statement of Qualifications



01 Why Greenfire





### WHY GREENFIRE



### Trusted Partnerships

- Relationships built on trust, transparency, confidence and teamwork
- Highly-collaborative business model and company culture based on a transparent, open-book approach
- Portfolio contains: 12 REPEAT CLIENTS in 7 MARKETS resulting in 56 PROJECTS



### Proven Success and a Strong Portfolio

- Strong portfolio of work showcasing new construction, renovations, additions, and specialized builds in a variety of markets
- Company portfolio contains over 130 projects in the following markets:

•	commercial	•	historic
٠	education	•	hospitality

government/public

healthcare

industrial

multi-family

- retail
  - sustainability

office

• tribal



#### Construction Management Approach

- Trusted advisor with early involvement to provide design constructabiliy, establish budget and schedule, while simultaneously plan and execute the construction phase
- Greenfire is MBE certified and does not self-perform any work. Our approach enables maximum participation from qualified firms to yield accurate, optimum value on trades



#### Successfully Achieve Defined Project Requirements

- Constantly advocate on behalf of our client by providing a continuous stream of information to ensure total project understanding and tracking of milestones
- Comprehensive project approach enabling Owner and Architect collaboration to seek value engineering solutions and exceed requirements and satisfaction



#### Diversity Engagement & Workforce Participation

- Proven innovative and Greenfire-developed methods that confidently achieve the project's diversity initiative goal
  - Successfully achieved diversity engagement and workforce participation goals on all projects that required participation goals





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02 Corporate Overview







### DIFFERENTIATORS

Hand-Picked Talent strong team with strong resumes

We Listen to establish a collaborative partnership

Financial Strength solid balance sheet

Bonding Capacity to mitigate your risk

100% Minority-Owned State of Wisconsin MBE NMSDC certified

Budgeting & Estimating Process thorough, transparent, and collaborative

Nimble & Flexible seek innovative solutions to optimize value

No Self-Performance the best value for all trade categories

Project Labor Agreement or Open Shop proven experience with both

#### ABOUT GREENFIRE

Greenfire Management Services, LLC is a construction company headquartered in Milwaukee, Wisconsin within the Historic Concordia Neighborhood with a regional office in Wausau.

Founded in 2010, Greenfire is a wholly-owned company of the Potawatomi Business Development Corporation, the investment arm of the Forest County Potawatomi Community, and as such, maintains minority contractor status.

We are a reputable, local builder that provides innovative construction services backed by a corporate commitment to total quality management. As our core offering, we serve as an extension of the owner's team – from early conceptual planning through project completion. Our services are tailored to fit the size and complexity of any project helping to optimize value.

We never self-perform any of the trade work. We negotiate a fair, organized, and transparent bidding process that yields maximim participation from local trade contractors.

The efforts of all of our project team members are skillfully coordinated to provide design constructability and on-site management to ensure budget, schedule and quality remain on track at all times.

Our services ensure value is optimized by providing innovative solutions. Furthermore, our project management solutions provide a continuous stream of information that is tailored to each project's specific needs, whether they are client, schedule, cost, technical, or regulatory-driven.





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**03** Construction Services







Greenfire's construction philosophy is founded on our core values: **INTEGRITY, COMMUNICATION, TRUST, TEAMWORK**, **TRANSPARENCY, AND COMMUNITY**. Our hand-picked team of experienced problem solvers bring decades of proven experience in a diverse portfolio of markets. Our goal is to establish a true partnership between the Owner, Architect and all involved parties. We involve ourselves early in the project development phase to provide design constructibility, establish budget and schedule, and seek solutions to optimize value and minimize risk.

#### PRECONSTRUCTION

Nearly all construction projects managed by Greenfire are delivered through the CMAR model with an open book and transparent approach. We never self-perform any of the trade work; this helps drive value and increase bid customization flexibility and transparency.

- Budget development
- Conceptual and detailed estimating
- Scheduling
- Design package support
- Constructability review
- Value engineering analysis
- Building system and materials analysis
- Logistics and phasing evaluation
- Disruption avoidance planning
- Subcontractor prequalification
- LEED® support
- BIM-based clash-detection
- Existing condition investigations
- Permitting coordination
- Preconstruction mock-ups

#### CONSTRUCTION

Greenfire's Operations Team is on site daily to monitor all construction activities, uphold quality of work, optimize site logistics, and enforce strict safety measures. Our unique suite of services focuses on client support, real-time project updates, and providing innovative solutions that are proven to deliver complex projects in a variety of sizes.

- On-site construction supervision
- Trade contractor and equipment procurement
- Master scheduling
- Safety management
- Cost and Quality control
- Owner and Subcontractor meeting management
- Project status reporting
- Diversity plan implementation
- MEP supervision, coordination and commissioning
- LEED® documentation and administration





Statement of Qualifications



**04** Tools & Software





# TOOLS & SOFTWARE



Greenfire assembles highly skilled and experienced teams capable of organizing, scheduling and integrating all the individual elements of a project. We roll out an integrated project controls system, materials procurement and subcontracting system, and utilize leading-edge construction management software to increase our efficiencies and project value.

#### ISQFT

*ISQFT* is a web-based tool that allows us to prequalify, manage contact information, and communicate with our trade partners. Implementing a user-friendly tool to issue plans and specifications to our trade partners ensures we receive the best coverage possible for each trade package. As a result, we are able to track bid coverage prior to bid day with this program. This allows us to provide the best value to the owner at project onset.

#### ESTIMATING SOFTWARE

Our software produces accurate, computer-generated estimates. Costs of construction systems change daily and construction estimating programs must be friendly to immediate change when working with unique project characteristics. Criteria, requirements, services, detail, costs, scheduling, etc., all need to have the ability to readily conform to the each project's characteristics.

Our systems and uniquely crafted personal approach to project management are very compatible to this required change. Accurate, speedy and significantly detailed estimates and updates are the proven result.

#### MICROSOFT PROJECT

Our computer-generated scheduling software is *Microsoft Project*. Schedules are a tool not only for reporting progress, but for managing ever-critical, ever-costly time.

Our schedule process is one that all parties can readily understand. Greenfire personnel are trained both in the formulation and the generation of schedules. Our scheduling systems are detailed and effective which save time and money.

#### VIEWPOINT

Greenfire utilizes ViewPoint accounting software to assist in our project job cost accounting and management. The program is efficient and continuously monitored with job costs immediately updated upon individual entry. This provides our clients with better control, tracking and understanding of financial distribution of each project.

#### PROCORE

Procore is a cloud-based project management software hosting a number of key attributes. Foremost, Procore saves time. It allows us to collaborate, manage and share information instantly with all team members including architect, owner, subcontractors, field personnel and office personnel. Procore also maintains all historical records and design details, tracks approvals, changes, comments, RFI's, submittals/shop drawings, meeting agendas and meeting minutes.





Statement of Qualifications



**05** Sustainability





### SUSTAINABILITY

Greenfire recognizes the value in sustainable building practices for future generations and is committed to meeting your sustainability goals. Fundamentally, our program balances your financial, environmental and operational considerations with design, materials, recycling, energy and construction. Through logical integration of these variables, we are able to deliver high-quality buildings in a win-win fashion where building needs are met today without sacrificing the needs of our communities tomorrow. With a number of our project management staff certified as LEED® Accredited Professionals, we offer strong guidance on the process and resources to successfully deliver and secure sustainable or LEED® certified projects.











# Wgemas Building Renovation\$9 million | Milwaukee, WI

Located on the Wgema Campus, the Wgemas Building attained LEED® Certification receiving ratings in the following categories: location & transportation, water efficiency, energy & atmosphere, material & resources, indoor environmental quality, regional priority, and innovation.

### Wgechda Building Renovation \$15 million | Milwaukee, WI

Located on the Wgema Campus, the Wgechda Building attained LEED® Certification receiving ratings in all categories. The building was selected by the US Green Building Council for 2019 Innovative Project, Interiors Award of Merit.

### Potawatomi Hotel

#### \$200 million | Milwaukee, WI

From the initial groundbreaking, priority was placed on sustainability efforts. Through numerous green initiatives, the property's goal was to become one of the premier sustainable developments in Milwaukee. The Potawatomi Hotel achieved LEED® Gold Certification.

### **Data Holdings Data Center** \$16 million | Milwaukee, WI

Located on the Wgema Campus, the Data Holdings Data Center achieved LEED® Gold Certification from the US Green Building Council. The project was seeking Silver, but exceeded expectations and achieved Gold.

### FCPC Renewable Generation Biodigester \$20 million | Milwaukee, WI

Greenfire provided owner's representative services for the waste-to-energy project that converts waste materials into electricity. The electricity produced is sold to WE Energies as renewable energy. The installation produces enough electricity to power approximately 1,500 homes.





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**06** SBE & RPP Requirements



### SBE & RPP PARTICIPATION

Greenfire is well-versed with City of Milwaukee Small Business Enterprise (SBE) and Residence Preference Program (RPP) requirements. While each project is fully customizable, the foundation of what we provide is the same:

- 1. Greenfire has an in-house Diversity Initiative Coordinator who has completed all of our SBE & RPP participation tracking exclusively for the past four years.
- 2. Given our recent project successes using local partnerships with SBE and RPP companies, we have developed an extensive list of subcontractors to engage and competitively bid.
- 3. Greenfire meets with ProTrade/Mindful Staffing regarding their program in order to explain the process and procedure to our subcontractors engaging RPP individuals.
- 4. We host several community outreach sessions not only to drum up excitement for the project, but to collaborate with interested local subcontractors and participants to familiarize them with the project and its requirements.
- 5. We also work with the Milwaukee Urban League who connects some of their workers with our subcontractors. Our Safety Consultant also presented at one of the Urban League's training programs.

Below is a list of Greenfire projects involving participation goals and the goals we achieved and/or exceeded:

- a. **Potawatomi Hotel** We achieved over the 30% community involvement goal. This project was not funded by the City of Milwaukee, so we were not held to an RPP participation requirement.
- b. Paper Box Lofts 42% of contracted work went to minority-owned businesses with 12 WHEDA hires.
- c. **Northwestern Mutual** We assisted with reporting and tracking goals for this project which achieved the 40% RPP participation and surpassed the 25% SBE/DBE goal to achieve 32%.
- d. River House Riverwalk We met the developer's SBE goals.
- e. **Garfield School Apartments** We achieved 56% RPP participation which surpassed the goal of 40% and 52% SBE participation which surpassed the 25% goal.
- f. **The Griot Apartments** We achieved 47% RPP participation which surpassed the goal of 40% and 44% SBE participation which surpassed the 25% goal.
- g. Legacy Lofts We fulfilled the 40% RPP participation with 17 WHEDA hires and achieved 39% SBE participation which surpassed the 25% goal.
- h. Vim + Vigor Apartments We achieved the RPP participation and SBE/DBE goals for this project. This project wasn't funded by the City of Milwaukee, so we were not held to an RPP participation requirement.

Overall, we possess a solid understanding and ability to achieve the defined SBE and RPP requirements. We work with all trade contractors and provide them with the resources to put forth the best effort in reaching these goals. Greenfire is also registered with the City of Milwaukee and carries the MBE certification and is certified by the National Minority Supplier Development Council.





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**07** Principal Leaders





# PRINCIPAL LEADERS



#### Kip Ritchie, President

Kip is a unique, multi-skilled professional experienced in operations, marketing and business development, management and strategic planning. A natural leader with excellent interpersonal skills, Kip is accomplished in organizational team building, problem resolution and establishing operational financial strategies. Kip is responsible for driving the company to achieve and surpass sales, profitability, cash flow and business goals and objectives.



#### Brian Kraus, CFO

Brian is a pro-active and results-oriented professional with broad experience in all aspects of accounting, financial and risk management within the construction industry. As CFO, Brian has the overall authority for the financial operations of the company, including budget preparation and administration, internal control development, monthly financial statement preparation and cash flow management.



#### Jeb Meier, COO

With over 10 years of construction experience, Jeb has been involved in the early phases of a wide variety of projects throughout southeastern Wisconsin. His analytical skills and strategic thinking are an asset to the team during the preconstruction phase. Asking the right questions allows Jeb to accurately establish budgets. Jeb also has outstanding relationships with the subcontractor community, which benefits the client by generating real-time estimates.



#### Mike Timmers, Director of Operations

Mike is skilled and experienced in all phases of construction. During preconstruction, he lends to the project in estimating and building information modeling (BIM). During construction, Mike manages quality, cost and schedule. Finally, at the conclusion of the project, Mike oversees commissioning and turn-over, making him a tremendous asset through the life of the project.



#### Michael Murphy, Director of Northern Operations

Michael is a profitability-conscious, solution-driven construction management professional, acknowledged for his strengths in negotiating construction contracts, empowering teams and building client relationships. With over three decades of experience in the industry, Michael has been in charge of overseeing more than \$1 billion of construction projects across western and northern Wisconsin throughout his career.



# PRINCIPAL LEADERS



#### Pepi Randolph, Vice President of Business Development

With productive professional experience in sales, marketing, management, law and business development, Pepi plays a key role in enhancing the growth of the company and the role we play as a leader in our community. Strong leadership, communication and organizational qualities combined with his vision and understanding of the company allow Pepi to establish solid foundations with current and prospective partners, community organizations and local chambers and businesses.

#### Rebecca Sadler, Manager of Administrative Services

Rebecca's attention to detail, pro-active approach and organizational skills are instrumental in the development of Greenfire's company culture and community outreach programs. As Manager of Administrative Services, Rebecca is responsible for managing and implementing the administrative processes for our Milwaukee and Wausau offices. Rebecca has been key in strategically planning the future of Greenfire to promote its growth and success.



#### Thomas Heinrich, Director of Preconstruction

Tom's core strengths lie in analytical and mechanical reasoning, and attention to customer relationships. A solid work ethic and collaborative nature allows Tom to excel in delivering on expectations of both customers and fellow employees. Sixteen years of project management and estimating experience provide Tom with a strong foundation for commercial construction and project development.







Statement of Qualifications

**08** Awards & Recognition



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BUSINESS JOL RNA



#### 2020

- Daily Reporter's Newsmakers of the Year
  - Estimator of the Year: Joe Kolavo
- Daily Reporter's Diversity in Business Honoree
- Daily Reporter's Top Projects of 2019
  - No Studios
  - Potawatomi Hotel & Casino Phase II and Casino Infill Project
  - Vim + Vigor
  - Wgemas
- Mayor's Design Award
  - Vim + Vigor
- Midwest Real Estate News's Best of the Best Top Construction Companies
- Milwaukee Business Journal's Real Estate Awards
  - No Studios
- Milwaukee Business Journal's Largest Milwaukee-Area Construction Firms
- Milwaukee Business Journal's Largest Milwaukee-Area Minority-Owned Businesses
- Wisconsin Commercial Real Estate Women Showcase Awards
  - St. James 1868 Project of the Year
    - No Studios
- USGBC Wisconsin Leadership Awards
  - Wgemas Innovative Project, Interiors Award

#### 2019

- Daily Reporter's 2019 Diversity in Business Honoree
- Daily Reporter's Top Projects of 2018
  - Legacy Lofts
  - The Griot Apartments & America's Black Holocaust Museum
- MARKETPLACE Governor's Award
  - WI Minority Business Award Outstanding Large Business
- Mayor's Design Award
  - The Griot Apartments & America's Black Holocaust Museum
- Midwest Real Estate News Magazine's Best of the Best
  - #48 Top Construction Companies
- Milwaukee Business Journal's Largest Milwaukee-area Construction Firm
- Milwaukee Historic Preservation Commission's 2019 Cream of the Cream City Award
  - Legacy Lofts

\*Visit website for complete list













# **Native**Business

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### Greenfire Recognized as Outstanding Large Business With Capacity to Grow

by Native Business Staff | Oct 27, 2019 | Construction / Architecture, Happening Now, New



e a top 20 construction from in Miniauline — competing with comparines that have been in business for over 100 years, "says Kip Risches, Breadent, Greenfire Management, Senites

Greentine Managements Services recently received the 2019 Wisconsis Minority Dusiness Enterprise Award for Outstanding Large Dusiness. The construction management company was recognized for establishing a business that demonstrated the dapadity to give and has plans for continued expansion.

The are very proud to be selected for this award and are grateful for everyone who contributes to our success aroas the table of Wisconsin "says Kip Ritche, President, Greenine Management Services, "As a minority-owned businest, we want hard to not only establish outcristes in a competitive marketplace, but we are committed to himing and working with other minority-owned businesses through our espansion network of subcontradics. Together we are builders of the future and it's great to be sumcurded by the mark vector companies."

Greenfine, a certified minority-owned business enterprise, accepted the award at a ceremony at the Governors award livealifiest during the 38th Annual Manketplace Conference, held at the Potawatomi Conference Center.

#### Forming Greenfire Management Services

Native Business recently spoke with Ritchie about the formation of Greenfine and its ascent to become one of the fastest growing and most reputable construction management firms in Miwaukee.

The Potavatorni Business Development Corporation, the investment division of the Forest County Potavatorni, Bunched Greenfine Management Services in 2010, in the middle of the recession, "It was a have learning curve," Hothic service.

The Tribe was approached by a retired construction professional about starting a minority-owned construction management firm in Miniaulize with financial capabilities and bonding capacity. That's part of our corporate gain — to build capabily, infrastructure and business assumers' sign Starbin.

Fortunely, Greenfer was able to draw from an already established seam – some counting 20-plus years of eigenfence in construction. In addition to managing projects for the Tribe and across Wisconsin. Greenfre could compete commercially, leveraging to minority ownership.

"Like any startup business, is took a few years of fedging, growing, learning and adjusting," Ritchie says, "Right around 2014, things really started to take off in Nikroakee, and especially around multifamily housing. There was a huge demand, as were seen nationally, for multifamily residential housing. These projects can be anywhere from \$10 million to Marmilion."

Greenfire secured a contract with one of the largest real estate developers in Milwaukes, the Mandel Group, for multifamily housing, and similar opportunities manifested in its wake. Over nearly a decade, Greenfire has scaled from roughly \$5 million in revenue to \$80 million.

"arehe a top 20 construction firm in Milwaukee — competing with companies that have been in basiness for over 100 years," says Richte of the award-anning Greenfire Management Senators, which related in 11 awards in 2014 alone.

Greenfire currently employs 45 people and counts two offices — one in Milwaukee and one in Wausau in northern Wisconsin.

We started the company with about \$600,000, and the Tribe invested about \$5 million for our bonding package — held in a separate account to bond some of these invige projects." Ritrox shares, paying credit to the Tribe and Greenfine's eight-member leadership seem for the business' formation and success. Ritchie added that, today, Greenfine boats (32 million in boating capadity.

The trice tapped Greenfre to manage construction of its new 15-story-hotel at Potsastow Hotel & Cosino; Data Holdings, the Triber's SIS million Tee 34 data center and the expansion of the Triber's Wgema Campus, formerly Concords College, in Instance Allawake.

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GREENFIRE BUILDERS OF THE FUTURE







#### Near West Side Partners



#### Menomonee Valley Partners



#### National Association of Industrial and Office Properties



National Minority Supplier Development Council



#### Avenues West Association



Metropolitan Milwaukee Association of Commerce



Wisconsin Healthcare Engineering Association



American Indian Chamber of Commerce of Wisconsin





#### Statement of Qualifications



10 Project List





#### COMMERCIAL



#### FCP Community Center | 110,000 SF | \$60M | New Construction

New construction of a 110,000 SF two-story community center located on the Forest County Potawatomi reservation. Project requires clearing of wooded forest along with environmental considerations to allow for construction in a wetland. The Center includes a 20,000 SF wood court gymnasium, a 20,000 SF fieldhouse with synthetic turf, an 8,000 SF indoor pool, educational and support areas along with a childcare suite. A two-story common space connects all areas and creates a social touchstone for the community.



#### Wgema Campus | 305,000 SF | \$80 M | Historic Renovation

The ongoing redevelopment of the architecturally significant but neglected campus, formerly Concordia College, with hopes to revitalize Milwaukee's near west side. Wgema Campus is currently home to the Potawatomi Business Development Corporation, Greenfire Management Services, Data Holdings, Milwaukee Police Department, Woodlands East charter school, the Forest County Potawatomi Foundation, among others. In total, six historic buildings will be renovated and redeveloped in addition to new construction consisting of Data Holdings, parking structure, and an onsite solar array.



Green Bay Correctional Facility | \$13M | 96,000 SF | Renovation Remodel of 592 jail cells including mechanical, electrical and plumbing upgrades throughout the facility. Project constructed in 36 separate phases with each phase lasting three weeks. Total project duration lasts 108 weeks.



#### UW-Eau Claire Towers Hall | \$3M | 244,000 SF | Renovation

Renovation of Towers Hall includes installation of a new HVAC fresh air system into both Towers. Duct work runds from the rooftops down vertically to all the floors, then branch lines horizontally to each dorm room. Scope of work constructed in multiple phases to minimize disruption.



#### COMMERCIAL



#### Oshkosh Food Co-op | 12,000 SF | \$600,000 | Build-Out

Ground floor build-out of the mixed-use Brio Building to house the new 10,000 SF Oshkosh Food Co-op. The co-op is fitted with a fully-equipped commercial kitchen, including an industrial range and convection oven and substantial prep areas. The co-op also includes multiple installments of commercial-grade freezers, cooler, and refrigerators throughout the space.



#### UnitedHealth Group | 63,000 SF | \$2.5 M | Tenant Improvement

Tenant improvement at the Honey Creek Corporate Center in Wauwatosa. The new location serves as the pilot office to introduce a new series of offices focused on innovative employee-centric elements to increase collaboration and engagement. The project includes the remodel and build-out of the third and fourth floors of the 125 Building.



#### Hatley Elementary School | 5,400 SF | \$705,000 | Addition & Renovation

Single-story building addition to an elementary school in the D.C. Everest School District. The addition covers a footprint of about 5,400 SF to include new gymnasium and vestibule constructed from slab-on-grade that matches existing adjacent building's elevation. Demolition work includes removal of existing asphalt and landscaping with new construction and design seamlessly tying into the existing adjacent building.



#### Community Within the Corridor | 405,000 SF | \$46 M | Historic Renovation

Redevelopment of multiple commercial/industrial buildings into 197 units of affordable housing including a laundromat, small grocery store, daycare, after-school programming, small business incubator and a creative space. Redevelopment converts multiple one to three-story brick façade buildings and 70,000 SF for community recreational space.



#### SENIOR LIVING



### St. Camillus East Tower Expansion | 511,000 SF | New Construction

Greenfire is supplementing the Gilbane Building Company project team to provide preconstruction services for the new 15-story east tower project. Expansion tower ties into the existing living community and includes 168 luxury units and features multiple culinary options, social opportunities, a chapel, art gallery, theatre, and brand new wellness center with a pool.



### MULTI-FAMILY



#### large multipurpose room and kitchen. Project also includes construction of a

37th Street School Apartments | \$9 M | 64,000 SF | Historic Renovation

Rehabilitation and reconfiguration of a historic school located in Milwaukee's Washington Park neighborhood into senior living apartments. 37th Street School is a brick facade, three-story building with a garden level basement. The adaptive re-use transforms the long-vacant building into studio, onebedroom and two-bedroom units, including offices, conference rooms, a

40-stall parking lot and refreshed site landscaping.

#### Phillis Wheatley School Redevelopment | 140,000 SF | Historic Renovation

Historic renovation and redevelopment of the Phillis Wheatley School located in Milwaukee. The Phillis Wheatley Redevelopment consist of 82 mixed-income residential dwelling units. The existing school will be turned into a 42 unit apartment and south of the existing school will be a 40 unit new construction apartment building standing four stories tall. The new construction will consist of ten three bedroom units per floor.

#### Brio | \$10 M | 57,000 SF | New Construction

The Brio is new construction of a five-story mixed-use project including more than 12,000 SF of commercial space, 60 market-rate residential units, and associated parking. Initial earth work includes excavation of foundations along with installation of 267 geopiers to stabilize the soil and give a solid base to pour foundations. The building's structural frame consists of precast walls and decking along with steel framing on the ground floor and stick framing on the four floors above. The ground floor features a 10,000 SF food co-op, a resident community room and future tenant space.





#### MULTI-FAMILY



Parterre Apartments | 348,000 SF | \$39M | New Construction New construction for the second phase of the Emerald Row Apartments development within Drexel Town Square in Oak Creek. The two-building, four-story wood-framed development, with below-grade parking, adds 241 apartments. Parterre offers a range of guest amenities including private balconies, two courtyards and a swimming pool.



#### Tivoli Green | 335,000 SF | \$25M | New Construction

New construction of a 335,000 SF, 13 building multifamily development in Mount Pleasant. The multi-phased project began with mass site grading and construction of seven buildings. The second phase sees individual buildings turned over one month thereafter. The project team works closely with Racine County and local municipalities to deliver a new supply of quality housing to the community.



#### R1VER Apartments | 132,00 SF | \$23M | New Construction

Construction of a new 95-unit apartment complex consisting of two buildings with grade-level retail space, cafe, and restaurant as part of the R1VER development along the Kinnickinnic River. Due to site conditions, the entire development is supported by a network of over 400 piers. Construction also includes two office buildings and a hotel on top of a 1,000-unit parking structure.



#### Crescent Apartments | 136,000 SF | \$15M | New Construction

Crescent is a 102-unit luxury apartment community Wauwatosa, Wisconsin. The project involves the construction of an approximately 136,000 SF, fourstory building with a 118-stall underground parking structure. Project also includes historic renovation of turn-of-the-century M10 utility building into resident amenities and retail space.



#### COMMERCIAL



#### Adventure Rock | 15,000 SF | \$1M | Renovation

Project consists of renovation of an approximate 15,000 SF warehouse building into a multi-use gym consisting of a rockclimbing wall in the main portion and supporting Yoga and fitness rooms on the perimeter. Renovation also includes adding office space on the mezzanine level and renovation of existing bathrooms in addition to updated mechanicals and storefront conversion.



#### No Studios | 40,000 SF | \$3M | Renovation

Adaptive reuse of a 40,000 SF historic Pabst building in Milwaukee's Brewery District. This multi-phased project transformed the four-floor building into creative spaces to provide tenants an open, collaborative environment. Project team managed the coordination of various tenant buildouts consisting of design, budget and schedule to phased construction and turnover. Project required the completion of interior renovations prior to beginning exterior work in order to meet scheduled tenant occupancy.



#### Edward U. Demmer Memorial Library | 13,000 SF | \$2M | New Construction

New construction of a 13,000 SF addition with tenant remaining in operation during construction. New concrete footings and foundation were poured to improve existing structure with additional upgrades made for framing, fire protection, mechanical, electrical and plumbing.



#### FCP Carter C-Store | 10,000 SF | \$4M | New Construction

New construction of a 10,000 SF convenience store located on the Potawatomi Carter Casino Hotel campus. The store offers a range of provisions for tribal members and guests including a full-service gas station with 10 pumps and a variety of regular, premium, and diesel gasoline, a walkin cooler, outdoor icebox, and a wide variety of groceries and ready-made provisions.



#### COMMERCIAL



#### FCP Pow Wow Grounds | 27,000 SF | \$3M | New Construction

Construction management services for the gathering space that features a dance arbor, restrooms, showers, three small social arbors, camping areas and a parking lot. The new grounds are used for pow-wows and made available for community use for other activities.

#### **GOVERNMENT / PUBLIC**



#### Waukesha City Hall | 60,000 SF | \$19M | New Construction

New construction of a four-story structural steel framed City Hall. The development features a glass curtain wall allowing for an abundance of natural light. The building includes limestone siding, office and conference space, council chambers, and a skywalk connecting to an existing parking garage across E. North Street. A mechanical penthouse houses all mechanical and electrical work, creating an open and collaborative environment below. Second phase of the project includes demolition of the existing City Hall, along with site work and landscaping.



#### COMMERCIAL - PARKING



#### Christ King Parish | 46,000 SF | \$570,000 | New Construction

New construction of a gated surface-level parking lot in a high-traffic urban environment. Site is located within two municipalities requiring strong supervision to coordinate with Local and Municipal Authorities. New construction includes new asphalt parking lot, installation of masonry piers, perimeter fencing, two entrance gates and prominent landscaping and installation of new electrical utilities and pole lighting.



#### Wgema Campus Parking Lot | 43,000 SF | \$4M | New Construction

Preconstruction and construction management services for the two-story, 43,000 SF parking structure. The 118-parking space structure is complemented by security cameras, four panic stations, and two stairwells with an elevator located in the west tower.



#### Potawatomi Hotel & Casino Parking Ramp | \$28M | New Construction

A 1,400-stall, six-story parking structure just east of the existing ramp, along with a separate pedestrian and traffic bridge to 16th Street. Ramp includes a 900,000 gallon stormwater detention structure located beneath water table level. The detention structure features integral waterproofing and subsurface methane abatement.



#### Havenwood Parking Lot | \$2M | New Construction

Razing of the former Havenwood Nursing & Rehabilitation Center on Milwaukee's near west side to make way for a surface parking lot to accommodate new tenants at the Wgema Campus. The lot accommodates 102 vehicles.



#### COMMERCIAL - SUSTAINABLE



#### Data Holdings | 46,000 SF | \$18M | New Construction

New construction of a Tier III, LEED® Gold data center on the Wgema Campus. Considered equal to or better than any similar facility in the US, Data Holdings serves as a highly reliable IT center for storing corporate data backed by secondary disaster recovery needs. The complex development required redundancies in every system including: first class security, top of the line electrical, power and cooling systems and multi-generator backups. This required a high-degree of site supervision to ensure total quality management and strong coordination with trade contractors on a fast-tracked schedule.



#### Wgechda Building | 85,000 SF | \$15M | Renovation

The renovation of the historic Albrecht Hall and Rickner Library on the Wgema Campus into office space, conference rooms and common areas. Albrecht Hall was built in 1900 and is the third building to be redeveloped on the campus. This building is occupied by the Forest County Potawatomi Gaming Commission, Legal Department, Foundation and other tribal offices.



#### Wgemas Building | 27,000 SF | \$9M | Renovation

Preconstruction and construction management services for the threelevel, 27,000 SF renovation of the former food hall and college hospital. The interior adaptive reuse accommodates commercial and single-tenant use along with office and conference space. Interior scope includesall new mechanical, electrical and plumbing. Exterior includes tuckpointing to restore brick facade, site landscaping and concrete along with construction of an entrance stairwell and ramp.



#### FCPC Renewable Generation Biodigester | 38,000 SF | \$18M | New Construction

Owner's representative services for the waste-to-energy project, one of the first of its kind in the Milwaukee-area, converting waste materials generated by the food and beverage industries to electricity. The electricity produced is sold to WE Energies as renewable energy. The installation produces approximately 2.0 megawatts (MW) of electrical power, which is enough electricity to power approximately 1,500 homes. The facility is located one block west of Potawatomi Hotel & Casino on land owned by the FCPC.



#### **EDUCATION**



#### School District of Rhinelander | 10,000 SF | \$3M | Addition

Additions and site improvements to the three schools in the School District of Rhinelander. Includes two classroom additions at each school, with office space and a new circular drive and site upgrade at Central Elementary School. All additions seamlessly tied into existing the structures. Construction occurred on an active campus requiring compliance with school schedule and strong site supervision to maintain a safe, productive job site. From groundbreaking, all three projects remained on schedule and within budget.



#### Bad River Head Start | 13,200 SF | \$4M | New Construction

New construction of a Head Start facility that serves sixty young children who reside within the Bad River Band Reservation boundaries. Replacing the existing facility, the new facility offers classrooms, early childhood care stations, offices, a conference room, a fully-equipped commercial kitchen, a library, and an on-site solar array. An elaborate security system runs throughout and includes an integrated security camera system with a lockdown system





#### Next Door Foundation | 4,600 SF | \$238,000 | Renovation

Exterior renovation and site upgrades for the Next Door Foundation to create a safe passageway for students in a high-traffic, urban environment. Project includes the restoration of the front stairwell in addition to new construction of a concrete ramp and side stairwell. Exterior walls and gated entrance provide a protective walkway for students to enter the back of the building. It also features 60 feet of custom paneling on the façade highlighting the values of the Next Door Foundation. This ramp runs along the front and side of the building.

#### Woodlands East | 28,000 SF | \$786,000 | Renovation

Renovations to the formerly vacant Indian Community School to accommodate an additional location for the UW-Milwaukee charter elementary school. Multi-phased project that includes renovations to all four floors including installation of all new MEP systems and windows. Project occurred on an active campus, requiring a high degree of site supervision to minimize disruption and maintain a safe, productive job site.



#### HEALTH & WELLNESS



#### Sixteenth Street Community Health Center | 33,000 SF | Renovation

Facilitate complete coordination and relocation of an existing Sixteenth Street Community Health Center into an existing commercial building on National Avenue. Project management includes detailed assessment of existing building to understand Owner's innovative and collaborative intent. Project includes complete installation and assessment of all new MEP buildings systems to identify most cost-effective and efficient layouts, coordination with Owner and design team for MEP installation, and final submittal for architectural design overlay. Project team facilitating strong collaboration between entire project team to ensure all systems comply with Health Resources and Services Administration.



#### Gerald L. Ignace Indian Health Center | 5,000 SF | \$600,000 | Renovation

Interior renovation of a historical department store repurposed for an urban health center that provides medical, dental and pharmaceutical services. Work included coordination with Owner and Architect to review and establish budget, schedule and design intent. The building required substantial upgrades and retro-fits to existing MEP fittings in addition to full restoration of the original staircase and hardwood floors. The transformation included the build-out of 3,500 SF of clinic and office spaces and was completed on schedule with return savings to the owner.



#### Mayfair Crossing Urology Center | 2,300 SF | \$350,000 | Build-Out

Construction management services for the alterations of an existing suite at Mayfair Crossing, converting the space into a Urology Clinic. The new space consists of a reception desk, waiting area, lab space, procedure rooms and exam rooms.



#### HOSPITALITY



#### Potawatomi Hotel | 350,000 SF | \$120M | New Construction

Construction management and owner's representative services to the oneof-a-kind hotel tower located at the Potawatomi Casino in Milwaukee's Menomonee Valley. The 19-story, 350,000 SF casino hotel features 381 guest rooms, 16 suites, two Bay Suites and one Presidential Suite, as well as casual dining restaurants, bar/lounges and meeting rooms.



#### Potawatomi Hotel Expansion | 195,000 SF | \$80M | New Construction

Preconstruction and construction management services for the 19-story, 195,000 SF tower expansion project to the existing Potawatomi Hotel. Supervision of on-site work includes deep foundations, construction of precast concrete, structural steel framing and installation of advanced safety and security features. This tower houses 119 rooms and suites, bringing the total room count to 500, as well as additional meeting space and guest amenities.



#### Dream Dance Steakhouse | 6,500 SF | \$1.4M | Renovation

Complete interior renovation to the existing steak house located on the fullyoperational Potawatomi Casino floor. Project team reworked the existing footprint to provide a more efficient means of egress and accommodate more patrons. Project also includes installation of all new electrical and finishes, reroute existing plumbing and HVAC fixtures, and construction of a 712-bottle wine portal to direct guests from the bar to dining room.



#### St. James 1868 | 25,000 SF | \$4M | Historic Renovation

Renovation of a historical church built in 1868 into an event center in the Kilbourn Town neighborhood of Milwaukee. Located in a high-traffic, compact environment, the project requires detailed preplanning in order to minimize disruption and risk. The transformation includes installation of all new MEP and fire protection furnishings, the build-out of a new commercial kitchen and construction of a new elevator system and shaft. The project approach requires a high-degree of site management to maintain the structural integrity and the historical character of the building.





#### MULTI-FAMILY - HISTORIC / RENOVATION



#### Maxwell | 120,00 SF | \$17M | Historic Renovation

Renovation of a 100-year-old industrial plant in Milwaukee's Walker's Point neighborhood into 116 apartments. Demolition began in October of 2018 deconstructing the plant down to the original structural framing, floors and columns. This five-story, three-building development includes a vertical expansion to add six penthouse units and a rooftop patio. The building footprint also expanded south to include common areas, a leasing office and a new façade.



#### Gold Medal Lofts | 111,100 SF | \$12M | Historic Renovation

Renovation of a 120-year-old manufacturing plant in Racine's Uptown neighborhood into 77 market-rate and affordable housing apartments. Selective demolition and reinforcement of structural shell and sub floors and refurbishment of existing timber columns and brick façade. New construction consists of installation of all new mechanical, electrical and plumbing fixtures along with new windows, fire protection and elevator system.



#### Historic Garfield Apartments | 50,000 SF | \$5M | Historic Renovation

Preconstruction and construction management services for the redevelopment of the former Garfield School located on 4th Street and Garfield Avenue. This historic renovation converted the vacant Garfield School building into 30 new apartment units. Scope of work includes new construction of an adjacent building on 4th and North Avenue that offers 41 new apartment units, and street-level commercial space.



#### Legacy Lofts | 66,500 SF | \$11M | Historic Renovation

Preconstruction and construction management services for the 64 unit mixeduse apartment development located in the Lindsay Heights neighborhood. This project includes the historic renovation of the former Blommer Ice Cream Factory, originally built in 1910, and new construction of an adjacent apartment building. The project also includes 1,800 SF of street-level retail space.

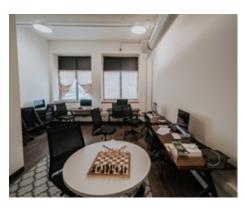


#### MULTI-FAMILY - HISTORIC / RENOVATION



#### Echelon Apartments | 301,000 SF | \$35M | New Construction & Renovation

New construction of an apartment community at Innovation Campus. Development includes demolition of three existing buildings with re-purposed structural footing and walls for a dog park and community garden. The remaining historic Eschweiler building was renovated and transformed into administrative services and resident amenities. Six additional buildings were constructed housing 188 units complemented by underground parking. Project required strong coordination and communication with Owner and the City to preserve the surrounding environmental habitat.



#### Bakari House | 16,000 SF | \$1M | Renovation

Full interior remodel of an existing apartment building into a secure residential care center. The five-floor, 16,000 SF facility includes a kitchen, cafeteria, recreational area, meeting rooms, conference rooms and offices on the ground floor. The top four floors house 24 single-person dormitories and learning centers. Project specifications required coordination with the Owner and Architect to review, establish and implement resident safety prevention features.





Interior renovation consists of deconstruction down to the original structural framing, selective restoration and re-use of materials, and low-emitting Epoxy protection of original floor. Renovation also includes replacement of all windows and installation of all new MEP fixtures and new elevator and fire protection systems. New construction consists of metal stud framing and new roof in addition to adaptive reuse of attached garage into a community room. Sub-level storage transformed into tenant parking garage. Exterior façade utilized tuckpoint refurbishment to restore original historical character.



#### Vantage on the Park | 106,000 SF | \$13M | Renovation

Preconstruction and construction management services for the conversion of the former five-story, 159 room Park East Hotel into 96 luxury apartments. The building added a sixth story which features a mix of penthouse apartments with private balconies, a community room, and a community rooftop deck. The development includes 3,000 SF of ground floor retail space.



#### MULTI-FAMILY - NEW CONSTRUCTION



#### Chiswick at Dunwood | 255,000 SF | \$27M | New Construction

New construction of a five-building apartment community on the former Dunwood school property in the Village of Fox Point, WI. The 255,000 SF development includes deep foundations to accommodate underground parking, requiring innovative solutions to subjugate the high groundwater table. The project also utilizes phased construction to allow for consistent building turn-over and tenant leasing on an active site.



#### Vim + Vigor | 305,000 SF | \$35M | New Construction

New construction of a mixed-use development that is an urban infill offering 274 units housed in two separate buildings, known as "Blocks". Development includes 40,000 SF, 107-stall parking structure consisting of pre-cast concrete columns, beams and planks and a 6,000 SF retail space in Block Four. Project required a high-degree of site supervision and thorough communication to coordinate phased construction and leasing on an active site.



#### River House Apartments | 383,000 SF | \$36M | New Construction

New construction of two four-story buildings on a compact urban infill along the East bank of the Milwaukee River. The complex includes 243 units, underground parking, a pool, with a complete redevelopment of the Riverwalk. Project required detailed pre-construction analysis of the urban site to mitigate risk. Project challenges include the need for earth retention, environmental issues, and deep foundations. Construction services required complex site logistics in a high-traffic area to minimize disruption avoidance.



#### The Griot | 59,000 SF | \$7M | New Construction

Preconstruction and construction management services for the second phase of the Historic Garfield School Renovation. The second phase includes demolishing the existing buildings on the adjoining property and constructing a new housing development, The Griot. The new four-story building offers 40-units of housing, 8,000 SF of commercial space, and the new home for America's Black Holocaust Museum.



#### MULTI-FAMILY - NEW CONSTRUCTION



#### Stitchweld 320,000 SF | \$35M | New Construction

New construction of a four building, 291-unit apartment community in Bay View located in a compact, urban environment. The new development utilized phased construction of buildings to allow for consistent leasing of tenants. Completed on a fast-track schedule, detailed preplanning was required to establish a firm schedule and budget prior to completion of design.



#### Forge & Flare | 173,000 SF \$16M New Construction

New construction of two four-story, mixed-use buildings in Drexel Town Square that includes a variety of tenants on the ground floors and three residential floors above. The site is located on city-owned land which required strong coordination and communication with the City Board and developer to minimize risk and track progress. The ground floor consists of pre-cast concrete and steel structural framing supported by underground parking.



#### Beaumont Place | 218,000 SF \$16M | New Construction

New construction of three four-story buildings sitting on two blocks within a compact, urban environment offering 83 high-end apartments. Project required detailed coordination of heavy equipment to minimize disruption avoidance and maintain a safe and productive job site. Two buildings offer ground-level resident parking with abundant green-space and manicured landscaping above.



#### Belày Apartments 89,000 SF | \$9M | New Construction

New construction of a four-story, 46-unit mixed-use development located in the Beerline and Riverwest neighborhoods. Belay resides in a compact, urban environment requiring coordination of heavy equipment to minimize disruption avoidance and risk. Supervision of on-site work includes deep foundations to accommodate underground parking, construction of precast concrete and structural steel framing. An 18,000 SF indoor rock climbing gym is featured on the ground floor of the north side of the building complete with a second floor mezzanine.





#### OFFICE / RETAIL



#### Badger Mutual Insurance | 16,000 SF | \$1.6M | Build-out

Commercial office build-out for the new Badger Mutual Insurance corporate headquarters. This 2-story 16,000 SF commercial office added a common stair connecting the two floors with closed offices, conference rooms, quiet amenities and central break area.



#### Greenfire Northern Operations | 4,000 SF | \$300,000 | Build-Out

Tenant improvements made to the existing tenant space. This renovation includes upgrades to fire protection, mechanical, electrical and plumbing, with additional offices, conference room and kitchen area suited for tenant's needs. Additional improvements made for interior and exterior signage, including glass installations along with glass feature installations to tenant's preference.



#### Be Spectacled | 11,000 SF | \$1M | Renovation

Demolition down to structural shell of an existing building located in a compact, high-profile environment requiring detailed preplanning to coordinate site logistics and maintain a safe, productive jobsite. Retail build-out of the twostory building houses an optometry office on the first floor with additional retail space on the second floor. New construction consists of steel-stud framing, new windows, and new mechanical, electrical and plumbing fixtures in addition to fire protection system and stairwell.



#### Ward 4 at Historic Pritzlaff | 12,000 SF | \$600,000 | Build-Out

Construction management services for the 12,000 SF office build-out of the second floor space within the Historic Pritzlaff Building in Milwaukee at St. Paul and Plankinton. Refinishing of all existing hardwood floors, exposed heavy timber construction throughout, new offices, new conference rooms with full-height, butt-glazed glass entrances, new mechanical, electrical, plumbing and fire protection.



#### OFFICE / RETAIL



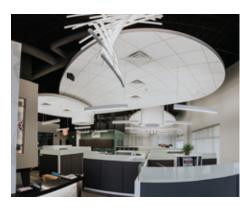
#### JLA Architects | 2,000 SF | \$300,00 | Build-out

Project team worked with Owner to incorporate firm's design intent into a customized and efficient space. Renovation updated the interior design of existing conference room and office spaces with the addition of extra meeting space and a fully-equipped kitchen. Office space is situated on second floor of a commercial building requiring rerouting and installation of all new mechanical, electrical, plumbing and fire protection systems. Project team also installed new windows in existing spaces to retain historical character of the building while updating to modern standards.



#### Blair Fire Protection | 14,000 SF | \$662,000 | Renovation

Full-interior commercial renovation of a 14,000 SF single-floor, single-tenant space. The space features a 6,000 SF office with a front entrance accented by composite paneling, highlighted with custom signage. The larger, 8,000 SF warehouse received new lighting, paint and garage doors suited to the tenant's preference.



#### Travaux | 5,000 SF | \$700,000 | Renovation

Full-interior, commercial renovation for a single-floor, single-tenant office space. This renovation consists of 17 cubicles, five private offices, and two conference rooms. Located in a historic Milwaukee building, additional improvements were made to maximize the space and reflect tenant's company brand and preferences.



#### America's Black Holocaust Museum | 6,500 SF | \$330,000 | Commercial

Ground-up construction of the new 6,500 SF museum space. The museum is part of a four-story The Griot development in the historic Bronzeville neighborhood. Museum is on the ground level and included as part of the 8,000 SF commercial space.



#### OFFICE / RETAIL



#### Wangard Partners | 5,500 SF | \$152,000 | Build-Out

Preconstruction and construction management for the 5,500 SF renovation within the High Pointe Building for Wangard's headquarters. The project included modifications of the existing layout to house conference rooms, offices, a kitchen and open office space. Modifications to the existing mechanical, electrical, plumbing and electrical systems were completed for the renovation. New finishes were also installed throughout.



#### PHC Administrative Office | 22,000 SF | \$2M | Renovation

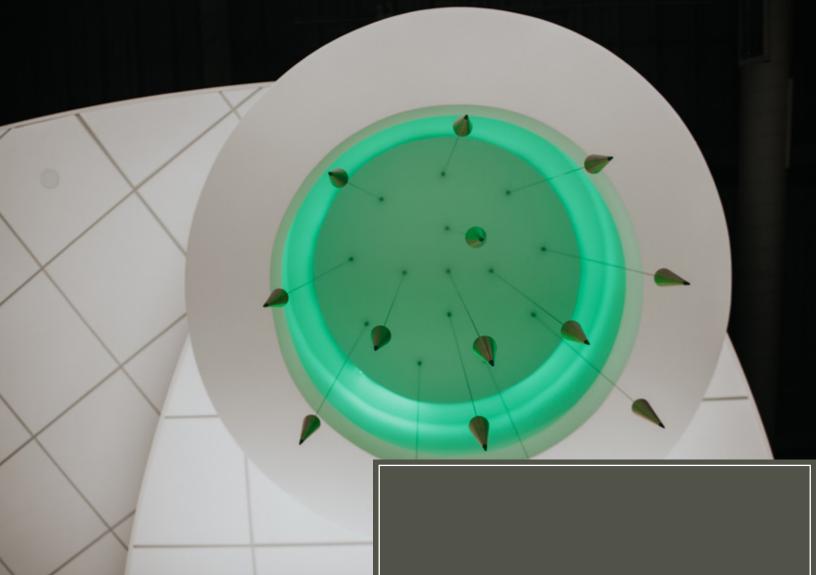
Pre-construction and construction management services for the relocation and renovation of the Potawatomi Hotel & Casino Administrative offices. This project included the relocation of the administrative office to the first floor with additional renovations to the second-floor marketing office and third floor to accommodate a large gathering area. Additional renovations were made to the first two floors of the parking garage to accommodate an elevated walkway from the garage to the second floor of the casino.



#### Select Milwaukee | 8,000 SF | \$550,000 | Build-Out

Complete office build-out of the entire second floor of the Bgemagen Building located on the Wgema Campus to accommodate the thriving nonprofit.







Statement of Qualifications

11 Certifications







# STATE OF WISCONSIN

Tony Evers, Governor Joel Brennan, Secretary James M. Langdon, Administrator

RECERTIFICATION

WI-3317 - MBE

The Department of Administration Division of Enterprise Operations having determined that

### **Greenfire Management Services, LLC**

Has successfully met the certification requirements as outlined in Wisconsin Administrative Code Adm. 84 and the policies adopted thereunder, hereby grants the designation of

Minority-Owned Business Enterprise

and is recognized as such until the expiration of registration and certification on Expiration: February 18, 2023

### NIGP Codes:

91221	Construction, Energy Related (All Types)
95826	Construction Management Services
95878	Property Management Services

### NAICS Codes:

See online business directory at: https://wisdp.wi.gov

### Product:

Construction Management, Owners Representative

Authorized By: Tru Mwololo, WI Supplier Diversity Program

Division of Enterprise Operations, Supplier Diversity Program



