



GREENFIRE

BUILDERS OF THE FUTURE



COMPANY OVERVIEW

OUR SERVICES

Greenfire offers a unique suite of services dedicated to supporting our clients and delivering complex projects in a variety of sizes.

PRECONSTRUCTION

- Conceptual / detailed estimating
- Design package support
- Constructability review
- Value optimization
- Building system / materials analysis
- Subcontractor prequalification
- Disruption avoidance planning
- Permitting coordination

CONSTRUCTION

- On-site supervision and safety management
- Trade contractor and equipment procurement
- Master scheduling
- Cost and quality control
- Owner and subcontractor meeting management
- Project status reporting
- MEPF supervision, coordination and commissioning

NAICS Codes

236115, 236116, 236117, 236118, 236220, 541330, 541990

MILWAUKEE

3215 W State St | Suite 200 | Milwaukee
Wisconsin 53208 | 414.290.9400

WAUSAU

301 N 17TH Ave | Suite 100 | Wausau
Wisconsin 54401 | 715.863.2510

GREENFIRE MANAGEMENT SERVICES

Greenfire is a construction company with locations in Milwaukee and Wausau, Wisconsin. Founded in 2010, Greenfire is a wholly-owned company of Potawatomi Ventures, the investment arm of the Forest County Potawatomi Community, and as such, maintains minority contractor status.

The **OPTIMAL CONSTRUCTION PARTNER** combines the right team with the right experience and the right approach. Greenfire is an experienced construction firm, and it is our mission to provide innovative construction solutions to maximize value for the project and our client. We generate value for our client by fostering a collaborative, transparent partnership in all phases of work to instill peace of mind and exceed expectations. We maximize project value by enlisting our highly skilled and capable team to integrate our approach and maximize efficiency of the design. Our experience, consistent and transparent communication with the entire project team, in addition to continuous value engineering, alleviates concern and produces highly successful projects.



MINORITY STATUS

Greenfire Management Services is proud to be certified by the National Minority Supplier Development Council. We are 100% owned by the Forest County Potawatomi Community and a subsidiary company of Potawatomi Ventures.

ACCOLADES & AWARDS

Milwaukee Business Journal 2023:

- Largest Milwaukee-Area Minority-Owned Business - #4
- Largest Milwaukee-Area Construction Firms - #12
- Largest Milwaukee-Area Private Companies - #43

Wisconsin Department of Administration

Highest Certified Spend for Construction with the State of Wisconsin

2023 BY THE NUMBERS

35

total projects

1.8M

SF managed

\$389M

in construction costs

greenfire.com



WHY US?

At Greenfire, we've carefully assembled an innovative team of construction professionals with decades of proven experience in a variety of markets. This combination of expertise along with our culture and attitude has created a distinct advantage for our clients.

Right Team

strong team with strong resumes

Nimble & Flexible

innovative solutions to optimize value

100% Minority-Owned

State of Wisconsin MBE, NMSDC certified

Right Experience

satisfied clients and completed projects

Bonding Capacity

\$200M surety to mitigate risk

Union/Non-Union

proven experience with both

Right Approach

We listen to establish a partnership

Budgeting & Estimating Process

thorough, transparent, and collaborative

No Self-Performance

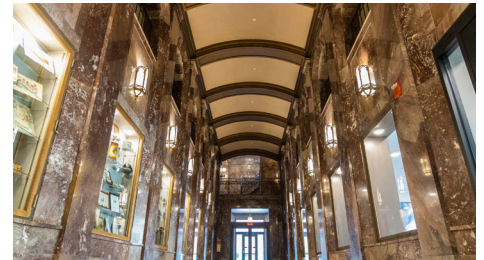
the best value for all trade categories

NOTABLE 2023 PROJECTS



POTAWATOMI CASINO | HOTEL: PROJECT FIRST STRIKE

The completion of the first phase of a multi-phase upgrade to the gaming and dining areas at the Milwaukee casino. The upgrades include a new Rock & Brews restaurant, VIP lounge, coffee shop and open dining areas in addition to over 600 new slots and 16 gaming tables.



RESIDENCES AT ZUELKE

The Historic renovation of an existing 12-story building into 66 luxury apartments and commercial space in Downtown Appleton. Interior work consists of installation of all new MEPF systems and restoration of historic elements including marble tile floors and walls, corridors, and unit entryways.



DOOR COUNTY GRANARY

This historic renovation of a Granary originally built in 1901, will now serve as a cultural center. The Granary was moved from its original location and placed on a new foundation. The interior will have an event space, a cultural center and views in all directions from the upper level.



SOFTWAREONE

The office project is a full interior renovation and build-out of the second floor of an historic building. The new floor plan features an open historic fitted to accommodate seamless connectivity. The design also features high-end amenities for work and play.



CONCORDIA 27

The Historic Renovation consists of over 30 affordable housing units for seniors and families; a community gathering space; sidewalk-facing commercial spaces for nonprofits; and a commercial demonstration and incubator kitchen.



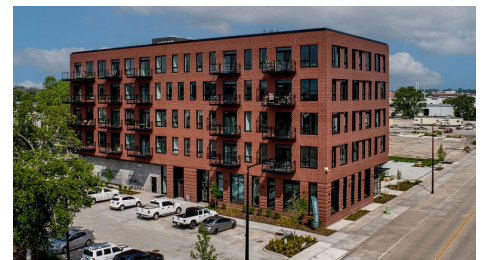
MACKSON CORNERS

The development site required environmental analysis and soil excavation, infill, and site grading along with the installation of more than 200 geopiers to yield construction along the river. Three residential floors feature seven walk-out townhomes along the public access riverwalk.



DAVIDSON PARK

An underutilized corporate parking is being transformed into a community space. This will include a park, drivable paths and a central stage area. The project will be built utilizing locally sourced materials as well. The Park will act as a civic green gathering space available and accessible to all.



THE COMMON PLACE

The Common Place is a five-story mixed-use building located in the Village of Ashwaubenon's Sports & Entertainment District, just blocks from Lambeau Field & Tittletown. The first phase offers 88 units, resident courtyard and a 12,000 SF indoor climbing gym and fitness center.