

LEGAL ENTITY NAME

Greenfire Management Services, LLC

YEAR FOUNDED

2010

TYPE OF CORPORATION

Limited Liability Company

Tax ID: 27-2804812

DUNS: 068780866

OWNERSHIP

Potawatomi Ventures

Kip Ritchie, CEO

Paul F. Hoesly, CFO

Jeff Johnson, COO

DECISION MAKING CONTACT

Jeb Meier, PE, CPE, LEED AP

President

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GREENFIRE OFFICES
MILWAUKEE HEADQUARTERS

3215 W. State St., Suite 200

Milwaukee, WI 53208

WAUSAU

301 N. 17th Ave., Suite 100

Wausau, WI 54401

CERTIFICATIONS

STATE OF WISCONSIN

DEPARTMENT OF ADMINISTRATION

Minority-Owned Business Enterprise

NATIONAL MINORITY SUPPLIER

DEVELOPMENT COUNCIL (NMSDC)

Certified Diverse Supplier

SERVICES

Preconstruction & Construction Management

NAICS CODES:

236115, 236116, 236117, 236118,

236220, 541330, 541990

FINANCIALS

Bonding Capacity: \$200 Million

EMR

0.77



CELEBRATING 15 YEARS

ABOUT GREENFIRE

Greenfire Management Services, LLC is a construction management company headquartered in Milwaukee, complemented by a regional office in Wausau, WI. Established in 2010, Greenfire is a wholly-owned entity of Potawatomi Ventures, which serves as the investment arm of the Forest County Potawatomi Community (FCPC). In recognition of its status, Greenfire holds certification as a Minority Business Enterprise (MBE) with the State of Wisconsin. We are proud of our team of highly skilled construction professionals, each with a wealth of experience across various markets. Together, we have fostered a culture of excellence and integrity that gives Greenfire a distinctive edge. By leveraging this advantage, we ensure our clients receive, unparalleled quality, and the safest practices while achieving optimized value.

OUR SERVICES

Greenfire offers a unique suite of services dedicated to supporting our clients and delivering complex projects in a variety of sizes.

PRECONSTRUCTION

- Conceptual / detailed estimating
- Design package support
- Constructability review
- Value optimization
- Building system / materials analysis
- Subcontractor prequalification
- Disruption avoidance planning
- Permitting coordination

CONSTRUCTION

- On-site supervision and safety management
- Trade contractor and equipment procurement
- Master scheduling
- Cost and quality control
- Owner and subcontractor meeting management
- Project status reporting
- MEP supervision, coordination and commissioning

GREENFIRE OFFICES

WHY US?

At Greenfire, we've carefully assembled an innovative team of construction professionals with decades of proven experience in a variety of markets. This combination of expertise along with our culture and attitude has created a distinct advantage for our clients.

\$136_M
2024 Revenue

51
Team Members

78
Project Awards



WHY US?

Right Team

strong team with strong resumes

Nimble & Flexible

innovative solutions to optimize value

100% Minority-Owned

State of Wisconsin MBE, NMSDC certified

Right Experience

satisfied clients and completed projects

Bonding Capacity

\$200M surety to mitigate risk

Union/Non-Union

proven experience with both

Right Approach

We listen to establish a partnership

Budgeting & Estimating Process

thorough, transparent, and collaborative

No Self-Performance

the best value for all trade categories

NOTABLE
GREENFIRE
PROJECTS



FCPC COMMUNITY CENTER

This new construction of a two-story community center is built from a range of materials including structural steel, concrete and mass timber. The project also includes a gymnasium, field house, pool, educational and kitchen services along with a robust IT/AV package.



RIVER HOUSE

River House is a two-phase development of four total buildings along the East bank of the Milwaukee River. The complex includes underground parking, as well as a redevelopment of the river walk. River House brings over 700,000 SF of housing space to Milwaukee's lower East side.



DOOR COUNTY GRANARY

This historic renovation of one of two remaining Great Lakes granaries originally built in 1901, now serves as a cultural center and event space. Phase II of construction focused on the restoration of the structure, the first floor space and facilities, and install of the exterior patinaed paneling.



POTAWATOMI CASINO | HOTEL: PROJECT FIRST STRIKE

The completion of the first phase of a multi-phase upgrade to the gaming and dining areas at the Milwaukee casino. The upgrades include a new Rock & Brews restaurant, VIP lounge, coffee shop and open dining areas in addition to over 600 new slots and 16 gaming tables.



WISCONSIN FARMERS UNION

This 120-year old brick building is a catalyst of rejuvenation for downtown Chippewa Falls. The first floor is a food hall with locally sourced ingredients and community space. The second floor houses the state headquarters for Wisconsin Farmers Union. The third floor has renovated apartments.



DAVIDSON PARK

An underutilized corporate parking has been transformed into a community space. This will include a park, drivable paths and a central stage area. The project is built utilizing locally sourced materials. The Park will act as a green gathering space available and accessible to all in Milwaukee.



GREENWAY DEVELOPMENT

This infrastructure construction project laid the groundwork for future development of the 240-acre site just off the freeway in Kenosha. The site is the former Dairyland Greyhound Park that was purchased by the Forest County Potawatomi Community in 2017.



RESIDENCES AT ZUELKE

This historic renovation of an existing 12-story building into 66 luxury apartments and commercial space is in Downtown Appleton. Interior work consists of installation of all new mechanical systems and restoration of historic details including marble tile, corridors, and unit entryways.